

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK AND APPEAL BOARD**

**Build-A-Bear Workshop, Inc.**

v.

91179452

**The Heart Stuff, LLC**

I hereby certify that on October 17th, 2007, I mailed a true and correct copy of the Answer to plaintiff's Notice of Opposition to plaintiff's attorney at the following address:

**Gary Pierson  
Blackwell Sanders LLP  
720 Olive Street, Ste. 2400  
St. Louis, MO 63101**

**I SWEAR UNDER PENALTY OF PERJURY UNDER THE  
LAWS OF THE STATE OF WASHINGTON THAT THE  
FOREGOING IS A TRUE AND CORRECT STATEMENT.**

Dated this 17 day of October, 2007.

  
\_\_\_\_\_  
Judy Karel, Managing Partner  
The Heart Stuff, LLC



10-18-2007